Dear Friends,

**Diocese of London Lent Appeal 2017: “Sowing Seeds for Tomorrow”**

In this season of Christmas and new hope, it is my privilege to send you the sample pack of resources available to parishes for the 2017 Diocesan Lent Appeal which is on behalf of ALMA.

We are looking to support three creative projects, one in each of our link Dioceses. Each project has an educational theme, chosen by our partners in Angola and Mozambique. All three projects are of great value to each community but as ‘church projects’, it is not always easy to raise the required funds. I do therefore urge you to encourage your congregations, parishes and schools to work creatively together in support of our Diocesan Lent Appeal.

Please also share your fundraising stories with us. From the simple decision to give one week’s collection to the appeal, to the more adventurous fundraising extravaganza, we want to know and broadcast your creativity.

Included in the sample pack are 5 Lent Appeal Cards with the Lent Appeal Prayer on the back page and a set of 3 different posters (red, blue and green) for display, as well as a letter for parish Treasurers.

Copies of the A4 and A3 posters in the 3 colourways and the Lent Appeal Cards are available to order. See overleaf for more information on this. Additional online resources including short power-point presentations for you to share before and during Lent will also be available whilst the webpage [www.london.anglican.org/lentappeal](http://www.london.anglican.org/lentappeal) will provide some of the background stories of each of the Diocesan projects.

Finally, the London ALMA team would be very willing to speak at your churches. To arrange this contact ALMA Co-ordinator, Sheenagh Burrell

ALMAcoordinator@london.anglican.org.

Please support this appeal, as we work together to demonstrate our global partnership in the Gospel.

With my prayers and best wishes for a vibrant 2017.

The Rt Revd Rob Wickham, Bishop of Edmonton
On behalf of ALMA and the London College of Bishops
To order your additional resources:

**For collection from Diocesan House:**
Please email ALMALentAppeal2017@london.anglican.org stating the type and amount of each resource required along with the name of your parish, (with parish number if known). Your order will be processed on the Tuesday following receipt of the email and will be left ready for you at Reception. If you are collecting on a Tuesday, please do contact the ALMA team on arrival. They would be delighted to come down and say hello!

**For collection from your local ALMA rep:**
Email ALMALentAppeal2017@london.anglican.org, using 'ALMA Rep Collection’ in the title line. Please provide the name of your parish (with parish number if known) along with the type and amount of each resource required and any additional contact details (such as phone number). We will get back to you to confirm your request.

**For delivery by post.**
To place an order for your resources to be delivered direct, please visit our e-store www.x1digital.com/londonanglican. Subject to availability, your order should be dispatched within 48 hours.